



Typography Training

Introduction to Typography Training

- What is Typography
- Brief history of typography
- Classification of typefaces

Anatomy of a typeface

- Horizontal lines
- Vertical lines
- Lexicon

Grouping of the typefaces

- Font families
- Character fonts
- Font weights
- Font pairing

Typography based designs

- Typographic Composition
- Poster design
- Abbreviation design
- Drop cap design

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