



Mailchimp Training Course

Mailchimp training course

Why Mailchimp?

Setting up your account

Configuring the audience

Notion of “campaigns” and “lists

Creating a registration form

Create a subscriber list

Creating a campaign

Creating and sending your first newsletter

What content to use for your newsletter?

Recovering a list deleted by mistake?

Customizing a newsletter

Customize a subscription form

View campaign reports

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