

# Brochure Creation Training

#### Introduction

- What is a Brochure
- Usage of a folded leaflet
- Elements of layout

## **Hierarchy of Information**

- What is a hierarchy of information
- How to distinguish information
- How to separate information groups
- Workshop: Sepetation of information of a document

### Folded leaflet

- Type of content
- Distribution
- Types of folded leaflet
- Workshop: Creation of a folded leaflet (dummy)

## Manufacturing and design

- Format
- Layout
- The format and the amount of information
- The segmentation of information
- Visual Path
- Creation of a 3-dimensional object
- Workshop: Design and research
- Workshop: Creation of a leaflet

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